PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS & SCIENCE
Autonomous
Siddhartha Nagar, Vijayawada–520010
Re-accredited at 'A+' by the NAAC

Course Code				**23CAMAP231**			
Title of the Course				**E COMMERCE AND WEB DESIGNING LAB**			
Offered to: (Programme/s)				**B. Com CA HONS**			
L	**0**	**T**	**0**	**P**	**2**	**C**	**1**
Year of Introduction:	**2024-25**			**Semester:**			**3**
Course Category:	**Major Practical**			**Course Relates to:**		**Global / National / Regional / Local**	
Year of Revision:	**2024 - 2025**			**Percentage:**		**NA**	
Type of the Course:				**Skill Development / Employment**			
Crosscutting Issues of the Course :							
Pre-requisites, if any				**Knowledge in Web Designing Tools**			

Course Description:

The objective of course is to provide students with practical experience using the questions should be practiced using **Blue Griffon, Google Web Designer, KompoZer and open Element /any related tools.** The students should be taught the usage of appropriate html tags for these questions

Course Aims and Objectives:

S. NO	COURSE OBJECTIVES
1	Students will learn to implement display a hyperlink which when clicked directs you to Amazon website.
2	Students will explore and implement B2c Basics, B2c-Business and CRM, B2c Software Systems
3	Students will analyze Foundations of Risk Management, Compliance Management.
4	Students will apply the concept of html tags, html elements, html attributes, css preview
5	Students will improve their proficiency in programming languages HTML coding conventions, Comments, HTML Elements, Should Describe Web Page

CO NO	COURSE OUTCOME	BTL	PO	PSO
CO1	Implement web page to demonstrate taking various applications of ecommerce.	K2	6, 7	1,2
CO2	Analyze the performance of Credit card/Debit card/Online transfer.	K3	6, 7	1,2
CO3	Apply web page to display definition list which defines the terms: B2B, B2C, C2B, C2C.	K3	6, 7	1,2
CO4	Develop efficient and optimize HTML code for various E-Commerce operations.	K3	6, 7	1,2
CO5	Demonstrate proficiency in a programming language used for Web Page.	K3	6, 7	1,2

Course Outcomes

At the end of the course, the student will be able to…

For BTL: K1: Remember; K2: Understand; K3: Apply; K4: Analyze; K5: Evaluate; K6: Create

CO-PO MATRIX									
CO NO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1						2	3	2	2
CO2						3	2	2	3
CO3					3	2	3	3	2
CO4						3	3	2	3
CO5						3	3	3	3

Use the codes 3, 2, 1 for High, Moderate and Low correlation Between CO-PO-PSO respectively

Course Structure

This lab list covers the key areas of a Web Designing lab course, providing hands-on practice with various Web Designing, enabling students to implement and manipulate these Web Designing to solve real-world problems efficiently. Through a series of HTML programming exercises and projects, students will develop practical skills in designing, analyzing, and optimizing Web Designing.

Unit 1: Basic Concepts: (6Hrs)

Lab 1:

Create a web page to display a hyperlink which when clicked directs you to Amazon website.

Exercise 1:

Display a hyperlink**:**

Objective: Learn to display a hyperlink which when clicked directs you to Amazon website.

Tasks:

Write a program to display a hyperlink which when clicked directs you to Amazon website.

Lab 2:

Create a web page to demonstrate your college name aligned with the logo of your college.

Exercise 1:

Display a college logos**:**
Objective: Learn to develop HTML code for creating websites

Tasks:
Write a program to create a college name aligned with the logo of your college

Unit 2: Digital Marketing
Lab 3:
Digital Marketing
Representation of Scrolls randomly
Objective: To understand the concept and web page to display the text "Digital Marketing"
2. Tasks:

Write Program Create a web page to display the text "Digital Marketing" which scrolls randomly.

Lab 4:

E-Commerce" for exactly 5 times from left to right of the screen.
Representation of moving of text left to right
Objective: To understand the concept and types of Web pages.
2. Tasks:

Write Program to implement Create a web page to scroll the text "E-Commerce" for exactly 5 times from left to right of the screen.

Lab 5:
Redirection of pages
Representation of redirects you to your college website.
Objective: To understand the concept how to redirect the web page better
Tasks:

1. Write Program to implement a web page to insert an image which when clicked redirects you to your college website.
2. Create a web page to display the name of your college in h6 size with blue as font colour

Unit 3: Headings
Lab 6
Headings
Implementing the headings in the web page.

1. **Objective:** Understanding to implement the headings in the webpage.

Create a web page to display the name of your college in h6 size with blue as font colour

Lab 7:

Create a web page to demonstrate a pull-down menu. The menu should contain the list of your favorite south Indian dishes.

Create a web page with name of your college as text. The text should scroll, alternate and slide.

Create a web page to display an image surrounded by text on all the four sides.

Unit 4:

Images Which Are Alignment

Lab 8:

Objective: Implementation of Alignments

Tasks:

a) Create a web page to display 3 images which are aligned left, right and center respectively.

b) Create a login page asking the user to enter his username and password followed by a submit button

Unit 5: Form titled as Feedback form (6Hrs)

Lab 8:

Creation of forms with feedback form

1. Feedback Form:

Objective: Understanding **Creation of Feeback forms**

a) Create a web page using a form titled as Feedback form which takes the feedback of faculty teaching a particular subject in your college.

b) Create an unordered list of popular B2C ecommerce web sites.

References:

1. "Introduction to E-Commerce: Combining Business and Information Technology By Martin Kutz.

2. Web Programming with HTML5, CSS and JavaScript, John Dean, Jones & Bartlett Learning

3. HTML & CSS: The Complete Reference, 5th Edition, Thomas. A. Powell. .

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23CAMAP231 : Ecommerce And Web Designing Lab

Offered to: B. COM HONS (CA) **Semester: III**

Max. Marks : 50 (CIA: 15 + SEE: 35) **Hrs/Week: 2**

Model Paper : Practicals

Time: 3 Hrs. **Max. Marks: 35**

Section – A

1. Experiment-1 15 M

2. Experiment-2 10 M

Section – B

Viva Voce 10 M

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